

BUSINESS OPPORTUNITY PRESENTATION

Tianshi Health Products welcomes you!



TIANSHI GROUP



- Founded in 1995 by Mr. Li Jinyuan.
- Through the global promotion of Traditional Chinese Medicine, Tianshi will soon realize its goal to become a Fortune 500 enterprise.

TIANSHI SUCCESS



- Global presence in over 190 countries.
- Over 10 million ICs & customers worldwide
- TIENS Biotech publicly traded on the AMEX.
- Built a US\$400 million international health district in China.

ENTERPRISES



A diversified business portfolio includes:



- Health products manufacturing & distribution
- Education – Tianshi University
- Advertising

ENTERPRISES



A diversified business portfolio includes:



Tianshi Beijing Office

- Travel
- Transportation
- Real Estate Development

ENTERPRISES



Bioengineering & Biotech Development Research Center



OUR MISSION



To offer high quality products and services that provide the Keys to Health and Wealth for our family of customers in harmony with the highest international professional standards and ethical values.

OUR GOAL



- To become the world's largest manufacturer specializing in the production of Chinese herbal supplements.
- To provide these ancient herbal treasures to the world.

OUR PHILOSOPHY



TRADITIONAL CHINESE MEDICINE:

- Views the body as a unified organic whole - spiritual, mental, emotional and physical and that all these parts are inter-related and interdependent.
- Believes in balancing the body as a whole rather than treating separate parts.
- Focuses on prevention rather than crisis management of a disease.

FOUNDATION OF PRODUCTS



- TIENS products are a balanced blend of tradition and technology.
- We offer thousands of years of proven herbal wellness remedies based on Traditional Chinese Medicine which have been refined and perfected through high-tech research.
- Tradition and science work in unison for the betterment of humankind.

YIN & YANG



- Yin and Yang represents all of the opposite principles found in the universe.
- For optimal health and wellness, Yin and Yang must maintain complete balance and harmony with each other.
- Disturbing the balance between Yin and Yang causes health problems.



THE FIVE ELEMENTS



By uniting Yin with Yang, the five elemental energies arise, each with its specific purpose according to its share of Yin and Yang

8 TOP SELLERS (CANADA)



WOOD

YIN: Spirulina/Seabuckthorn – Liver

YANG: Triple Yellow Herbs – Gall Bladder

FIRE

YIN: Herbal Tea/Gynostemma – Heart

YANG: Triple Yellow Herbs – Small Intestine

EARTH

YIN: Seabuckthorn – Spleen

YANG: Seabuckthorn - Stomach

METAL

YIN: Cordyceps - Lung

YANG: Triple Yellow Herbs – Colon

WATER

YIN: Ten Chinese Herbs/Cordyceps - Kidney

YANG: High Absorption Calcium - Urinary Bladder

8 TOP SELLERS (USA)



WOOD

YIN: Spirulina, Youth & Health – Liver

YANG: Internal Cleanser – Gall Bladder

FIRE

YIN: Herbal Tea/Cardio System – Heart

YANG: Internal Cleanser – Small Intestine

EARTH

YIN: Youth & Health – Spleen

YANG: Youth & Health - Stomach

METAL

YIN: Immune System - Lung

YANG: Internal Cleanser – Colon

WATER

YIN: Essential System/Immune System - Kidney

YANG: High Absorption Calcium - Urinary Bladder

OUR OFFERING



We offer ongoing product development to meet the needs of wellness.



- Herbals
- Beauty Elements
- Living Balance
- In-Style Home
- Temptations

THE RIGHT FIT



Working for a change:

If you're like most people, you've been thinking about doing something different – we believe Tianshi is the right fit. Decisions are usually based on:

- Product
- Plan
- People
- Profit
- Personal Development



THE WORLD OF WORK



EMPLOYEE

Set salary, set hours
Wages versus Profits

BUSINESS OWNER

Unlimited income potential
Profits versus Wages
Residual income

SELF-EMPLOYED

Long hours
“Jack of all trades”

INVESTOR

Risky
Need \$\$\$ to play with

A TIANSHI BUSINESS OWNER



NETWORK MARKETING...



...is a direct selling concept where products are sold on a one-to-one basis

...a “system” is taught to new consultants to follow and duplicate (learning to ride a bicycle and then teaching others to ride a bicycle)

NETWORK MARKETING



- Revolutionary way to achieve wealth and makes it possible for anyone to acquire great wealth.
- It is open to anyone who has the drive, determination and perseverance.



BENEFITS OF OUR PLAN



- Global plan
- 3 different approaches to building your business – pick the one that suits you most

Option 1: Strong personal sales

Option 2: Strong recruiting with less sales

Option 3: Strong sales with less recruiting

EXECUTIVE LEVEL REWARDS



- 5% of Tiens Global Sales Sharing, and
- Car
- Yacht
- House
- Private Plane



COMMISSIONS BASED ON



- 1) PV - Point Volume (PV) assigned to each product for calculating rank and qualification
 - the same across North America

- 2) BV - Bonus Volume (BV) assigned to product for commission calculation
 - value is different in each country

STARTING LEVEL



Choose your level with
a **STARTER KIT:**

You
Become:

When You
Earn:

TienSystem = 35 PV

1★

35 APPV

TienSystem +
e-Commerce = 75 PV

2★

75 APPV

TienSystem +
e-Commerce + Product
= 300 PV

3★

300 APPV

TienSystem + Product
= 300 PV

1 STAR



PURCHASE TienSystem



35APPV

You

35PV = 1 STAR



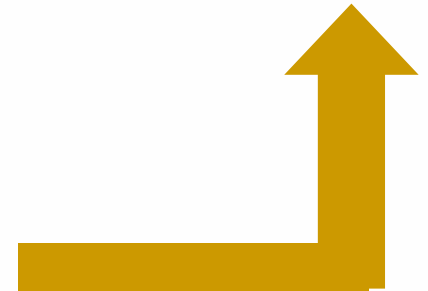
TIENS Independent Consultant Application and Agreement	
<p>EMPLOYMENT CONSULTANT INFORMATION (Please print name)</p> <p>Name: _____ Title: _____</p> <p>Address: _____ City: _____ State: _____ Zip: _____</p> <p>Phone: _____ Fax: _____</p> <p>Business Hours: _____</p>	
<p>Business Starter Kit</p> <p>Check one box: <input type="checkbox"/> New Application <input type="checkbox"/> Renewal Application</p> <p>Application Fee: \$ _____</p> <p>Starter Kit Fee: \$ _____</p> <p>Total: \$ _____</p> <p>Name on Card: _____ Card No: _____</p> <p>Signature: _____ Exp. Date: MM/DD/YYYY: _____</p>	

Complete Independent Consultant Enrollment Form

✓ Wholesale Prices



ENTITLED TO



2 STAR



PURCHASE



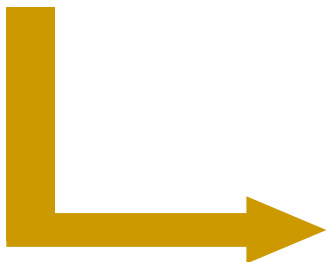
You
75 PV = 2 STAR



75APPV

✓ Wholesale Prices

✓ 15% Direct Bonus on your personal new recruit's sales



ENTITLED TO



3 STAR



PURCHASE



You

300PV = 3 STAR



✓ Wholesale Prices

✓ 20% Direct Bonus on you
personal new recruit's sales

✓ 5% Indirect Bonus

300APPV



ENTITLED TO



THE PLAN



How can I make money?

- Retail the product
- Share the opportunity
- Teach others how to share the opportunity



BENEFITS



- Increased personal health and wellness
- Low capital investment, risk-free
- Flexible – can be done full/part-time
- Rewards and travel
- No experience necessary
- Excellent support system



TIANSHI'S ROLE



What to expect from Tianshi:

- Commitment to partner with you
- Training
- Product development
- Growth



TRAITS



You're probably wondering what Tianshi looks for in a new consultant:

- Belief in the products
- Goals – develop your plan
- Commitment – make the time work your plan

ASK YOURSELF



- Is this the right time for me?
- Is this the right business for me?
- Are these the right products for me?
- Is this the right company for me?



ANSWERS



If you've decided:

- this is the right time
- this is a low risk - high potential business opportunity

If you've recognized:

- the need for our products in today's marketplace
- that we have the system for you to achieve your goals...

...then Tianshi is for you.

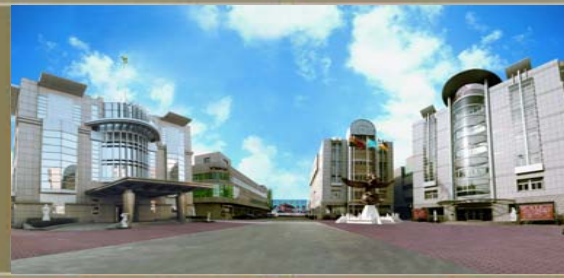
THE NEXT STEP



- Get back to the person that invited you here today – let them know you are ready
- Choose your starting level
- Begin working in your element by using your TienSystem



LET'S GET
STARTED!



Tianshi Health Products
welcomes you.

